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MEDIA RELEASE

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COFFS COAST TO PLAY HOST TO TWO PREMIER SHORT FILM EVENTS IN 2010

The Janison Short Sharp Film Festival is launching the 2010 festival season at 11am on Tuesday 2nd February at the Jetty Memorial Theatre, 337 Harbour Drive, Coffs Harbour.

The 2010 festival has expanded into two events: "The Sharpies" and "The Young Guns". Saturday July 3rd 2010 is dedicated to "The Sharpies". This event is for film makers 18+ with a best of the rest program screening in the afternoon and the finalist screening and awards from 7pm. Then Sunday July 4th 2010 "The Young Guns" will have the chance to display their talents in the categories of Primary School age, Junior High age (Years 7- 10) and Senior High age (Years 11 & 12).

Festival Chair Christina Hyde says "We are thrilled that Janison is on board again for the third year as naming rights sponsor. Their ongoing support is invaluable. It has helped to grow the number of movie makers showcasing their talents and gaining competition experience through the festival".

With prizes now in excess of \$6,000, including a \$2,000 cash first prize for "The Sharpies", winning film makers have been able to use their cash to go on to produce new films and advance their film careers. The call for entries closing date is fast approaching. Entries must include the 2010 signature item – a balloon, either verbally or visually. The signature item can be placed anywhere in the film including the opening titles and credits. Entries can be accepted anytime from now until May 3rd 2010.

The festival is the Coffs Coast's premier competition for short film makers and aims to develop a screen culture and provide a creative stepping stone for film makers within the NSW Mid North Coast region.

WHO: 2010 Janison Short Sharp Film Festival Launch

WHEN: 11am Tuesday 2nd February 2010

WHERE: Jetty Memorial Theatre, 337 Harbour Drive, Coffs Harbour.

FOR MORE INFORMATION CONTACT

Alicia Wallace Mob: 0423 285 208 Committee Member or Christina Hyde Executive Chair of the Committee Mob: 0412 016 870 or visit the festivals website at www.shortsharpfilmfest.com or email info@shortsharpfilmfest.com.